

## The digital DoorSigns show you the way

*For years Kindermann has offered digital signage products. They range from DoorSigns and information terminals to the overall solution EVA, the virtual receptionist. At the ISE 2011 Kindermann focussed on digital DoorSigns.*

### **The hardware: DoorSigns**

The digital DoorSigns by Kindermann are designer displays for a digital room booking system. The wide range meets all demands as to the various fields of application. The smallest DoorSign has a diagonal of just 7" and is perfectly suitable for putting up uncomplicated signs for rooms and corridors. In order to make the displays perfectly fit to the surroundings three versions are available: with anodized aluminium frame or with white or black glass frame. The display family with embedded PCs and diagonals between 10" and 42" provide a harmonious appearance, no matter whether they are used as door, floor or lobby signs.

### **The software: E-Sign**

E-Sign, a special version of easescreen, the digital signage software, is responsible for the easy management. It is a room booking system that automatically provides the information displays in the lobby and the DoorSigns with current information. The software is on a server which, if required, can also be operated via the internet. Thus all authorized persons can make bookings from any place in the world. All the contents and layouts can easily be determined individually. Moreover, easescreen is compatible with all standard databank formats and room booking systems, e.g. Microsoft Exchange or Migros Fidelio.

**Copy length: 1.553 characters.**

## Press Release

### **The Kindermann profile**

Kindermann, an innovative expert in presentation and conference technology, has an excellent reputation for high quality and user-friendly solutions.

Its comprehensive sales programme, which is one of the biggest of its branch in Europe, consists of a wide range of products from the single projector to the complete equipment of conference rooms. A big percentage of all these products is developed and produced by Kindermann.

The sales programme is divided up into three sectors: "presentation", "installation" and "conferencing".

The sector "presentation" stands for projectors and flat screen displays.

The sector "installation" comprises all system and installation components as well as digital signage.

In the sector "conferencing" Kindermann offers solutions to meet sophisticated demands in the fields of conference technology and modern media. This includes audio and video conferences.

As a manufacturer and distributor, Kindermann supports its dealers by providing them with competent technical advice and individual guidance for projects – including planning a system, supplying the technology, and caring for its integration. Attractive special services round up the portfolio.

### **For publication:**

Kindermann GmbH  
Norbert Dorn  
Kindermannstr. 2  
D - 97199 Ochsenfurt  
Tel.: +49 (0) 93 31-93-2 38  
Fax: +49 (0) 93 31-93-2 39  
Email: [n.dorn@kindermann.de](mailto:n.dorn@kindermann.de)  
[www.kindermann.com](http://www.kindermann.com)

### **Press contact:**

public touch -  
Agentur für Pressearbeit und PR GmbH  
Sigi Riedelbauch  
Marktplatz 18, D-91207 Lauf  
Tel.: +49 (0) 91 23/97 47 13  
Fax.: +49 (0) 91 23/97 47 17  
Email: [riedelbauch@publictouch.de](mailto:riedelbauch@publictouch.de)